

ABOUT THE PRACTICE

NO ONE WILL DENY THE IMPORTANCE OF A WINNING SMILE

It makes a pleasing appearance, promotes self-esteem, and is valuable to social and career success. Providing a beautiful smile is what orthodontics is all about. And today, orthodontic treatment is so convenient and affordable that individuals from childhood through retirement can reap its important benefits.

Braces fit easily into today's active lifestyles. They're comfortable, easy to keep clean, and less visible than in the past. New techniques and materials can extend the period between appointments, saving time and expense.

SPECTACULAR SMILES... AND A WHOLE LOT MORE!

Orthodontics is important not only to a great smile and improved self confidence, but to better dental health. Teeth in correct alignment are easier to clean. That can make them more resistant to decay and less susceptible to gum disease. Alignment may also prevent teeth and jaw discomforts that can come from uneven wear. In essence, we're building the foundation for exceptional oral health.



Our Briarcliff Village Office

PRACTICE PHILOSOPHY

Our goal is to provide our patients with the highest-quality orthodontic care at a reasonable fee while maximizing patient convenience and comfort.

Burleson Orthodontics is committed to careful examination, history, and diagnosis. We use advanced diagnostics and digital records and perform a thorough analysis of the diagnostic data. Treatment plans are intelligently designed to address your concerns and we carefully execute the treatment plan.

To attain our objectives, we remain focused on solid research and tried-and-proven treatment techniques, invest heavily in continuing education, facilities improvement and well-educated, trained staff, and disregard the "quick fix." We feel that short-term objectives in dental care are not the way to achieve superior results.

We will extend to you every courtesy, consideration, and recommendation that we would to our own family members. Once you walk through our doors, you're one of the family!

BURLESON ORTHODONTICS

DR. DUSTIN S. BURLESON & ASSOCIATES

Specialist in Orthodontics & Dentofacial Orthopedics

4135 N Mulberry Drive • Kansas City, MO 64116 (816) 533-7566

burlesonorthodontics.com

KANSAS CITY | LIBERTY | EXCELSIOR SPRINGS | RAYMORE

ABOUT DR BURLESON

SPECIALTY

Orthodontist

DEGREE

Doctor of Dental Surgery
University of Missouri - Kansas City
School of Dentistry

CERTIFICATION

American Association of Orthodontists

RESIDENCY

Orthodontics & Dentofacial Orthopedics
University of Missouri - Kansas City

School of Dentistry

ACADEMIC AFFILIATIONS

The Children's Mercy Hospital
UMKC School of Dentistry
St. Luke's Mid-America Craniofacial Team



Dr. Burleson is an Assistant Clinical Professor in the Department of Orthodontics & Dentofacial Orthopedics at the University of Missouri - Kansas City School of Dentistry. He holds additional teaching affiliations with The Children's Mercy Hospital and Saint Luke's Hospital Cleft Palate and Craniofacial Teams. He maintains a private practice in Kansas City, Missouri and is a ShareCare Expert for Dental and Orthodontic patients.

Dr. Burleson completed his undergraduate studies at the University of Missouri-Kansas City, where he earned a Bachelor of Arts in Biology, with distinction. He went on to receive his DDS. with distinction from the University of Missouri-Kansas City School of Dentistry, graduating with the highest academic standing in his class. Dr. Burleson then completed his certificate of advanced graduate study in Orthodontics and Dentofacial Orthopedics at the UMKC School of Dentistry, and his training in nasoalveolar molding (NAM) at The New York University's Langone Medical Center and the Institute for Reconstructive Plastic Surgery.

In addition to managing a busy private practice, Dr. Burleson is an author, speaker, teacher and consultant to the health professions through private coaching, practice management, business and marketing courses taught throughout North America. Accepted by invitation only, Dr. Burleson's private coaching clients are some of the most-successful doctors in North America.

Dr. Burleson continues to study the latest advances in his specialty through memberships in the following professional organizations:

- + American Association of Orthodontists
- + American Cleft Palate-Craniofacial Association
- + American Dental Association
- + Missouri Dental Association
- + Greater Kansas City Dental Society
- + Charles H. Tweed International Foundation for Orthodontic Research

Dr. Burleson and his wife, Amy, reside in Kansas City, Missouri with their sons, Samuel, William and Benjamin.

BURLESON ORTHODONTICS

DR. DUSTIN S. BURLESON & ASSOCIATES

Specialist in Orthodontics & Dentofacial Orthopedics

4135 N Mulberry Drive • Kansas City, MO 64116 (816) 533-7566

burlesonorthodontics.com

KANSAS CITY | LIBERTY | EXCELSIOR SPRINGS | RAYMORE

ABOUT THE BOOK

PRAISE FOR "THE CONSUMERS GUIDE TO INVISALIGN"

"The Consumer's Guide to Invisalign should be put in the hands of anyone who wants to improve their smile, build their self-confidence, and should be the #1 resource for doctors who want to understand what's going on in their patient's head when considering Invisalign."

-Dr. Ian Ballou

"Dr. Burleson's book is much more than I expected - the title really doesn't adequately convey what the book is all about. It's really about improving your life through Invisalign and a new smile. It's unique, motivational, and most important, it's very practical as a resource for patients going through Invisalign."

-Dr. Brent Wood

"After a lifetime in dentistry, I can heartily endorse Dr. Burleson's advice. This book will guide you, step-by-step, through the process of improving your smile with Invisalign."

-Dr. Cliff Brown

"Dr. Dustin Burleson delivers an up-to-date resource for patients to learn about Invisalign as a way to straighten your teeth, improve your smile and avoid a lifetime of crooked teeth."

-Dr. Rudy Braydich

"The Consumer's Guide to Invisalign should be in every patient's library as a resource for what you must know before taking this important step towards a lifetime of smiles with the Invisalign system for tooth alignment."

-Dr. Mark Braydich

"In The Consumer's Guide to Invisalign, Dr. Burleson will show you how to achieve the smile of your dreams without the look of traditional metal braces. This is a must-read for anyone who has the desire to improve their smile and self-esteem."

- Dr. Jason Sala

"This book should be required reading for any patient considering Invisalign and any dentist who wants to understand the biggest concerns their patients have before starting Invisalign. It's jampacked with information for not only the smart consumer but also the dentists and hygienists who work with these patients to create beautiful smiles."

- Dr. Robin Onikul, DDS

"This book is straight-to-the-point, easy-to read and full of helpful information for patients who want to consider all of their options for improving their smile. Even if you're not familiar with Invisalign, it will help you make an informed decision about your orthodontic care and enhance your ability to get the desired results as quickly as possible."

- Dr. Mark Revels

"The knowledge in this book will improve your life. Dr. Burleson has created a wonderful resource for patients and doctors. If you're confused about Invisalign or you've always considered improving your smile. Read this book before making this important investment and avoid a lifetime of crooked teeth."

- Dr. Justin Ahoyt, DDS

"No matter what your age, your smile says a lot about you. You need to be able to present yourself with confidence to others. Dr. Burleson not only speaks to the importance of this need, but also helps you develop a game plan for improving your smile, so that there are no surprises along the way."

- Dr. Tony Cigno



BURLESON ORTHODONTICS

DR. DUSTIN S. BURLESON & ASSOCIATES

Specialist in Orthodontics & Dentofacial Orthopedics

4135 N Mulberry Drive • Kansas City, MO 64116 (816) 533-7566

burlesonorthodontics.com

KANSAS CITY | LIBERTY | EXCELSIOR SPRINGS | RAYMORE

STOP HIDING YOUR SMILE!

IS YOUR CHILD HIDING HIS OR HER SMILE?

Are you worried about how his or her (crooked) smile might affect his future? If so, speaker, teacher and author Dr. Dustin Burleson has a message for you and your child: "Stop Hiding Your Smile!" **Stop Hiding Your Smile** is a guide for parents who are unfamiliar with orthodontics. Maybe you never had braces as a child, but you want to provide this important investment for your children. Like any unfamiliar endeavor, the initial steps can be overwhelming. Giving you the confidence to make decisions about the timing of your child's orthodontic treatment is the basic goal of this publication. In fact, this book answers two dozen of the most commonly asked questions about orthodontics. **Stop Hiding Your Smile** is easy to read and will serve as a quick reference and valuable resource in the journey of improving your child's smile.



WHY IS YOUR SMILE SO IMPORTANT?

A straight smile is a healthy smile. Like anything else in life, balance is all about proportion. Straight teeth and jaws that align mean the rest of the mouth and, indeed, face can grow proportionally, ensuring good oral health. Having a clean, healthy and straight smile gives your child the confidence he needs to stop hiding his smile – and start showing it off instead. Do your child a favor and talk to him about his smile, and how it might be affecting him. A straight, clean and healthy smile can not only give your child the confidence she needs to embrace her true worth, but can also pave the way toward easier socialization at school, at church, in groups and during extracurricular activities. The fact is, your child's formative years are actually the most sensitive for his or her teeth. Now is the time to pay close attention to your child's smile, his behavior, his peer relationships, even his confidence level.

GETTING STARTED WITH YOUR FIRST CONSULTATION

According to the American Association of Orthodontists, children should have their first appointment with an orthodontist when they are 7 years old. Not many people even think of the orthodontist when it comes to taking care of their child's teeth. That is, at least, until they notice that there is a problem. By then, there may be more extensive treatment plans that are necessary to address the issues.

By getting your child started in early orthodontic treatment, you may be saving them from years of embarrassing issues associated with their teeth and smile. You may also be helping to reduce or prevent more aggressive necessary treatments later on to address oral issues. An orthodontist can also help to ensure that poor oral habits don't get started or are addressed as soon as they are discovered.

BURLESON ORTHODONTICS

DR. DUSTIN S. BURLESON & ASSOCIATES

Specialist in Orthodontics & Dentofacial Orthopedics

4135 N Mulberry Drive • Kansas City, MO 64116 (816) 533-7566

burlesonorthodontics.com

KANSAS CITY | LIBERTY | EXCELSIOR SPRINGS | RAYMORE

PUBLICATIONS AND PRESENTATIONS

- 2013** Burleson, DS. The Consumer's Guide to Invisalign. Wasteland Press, (Shelbyville, KY) 2013.
- 2012** Burleson, DS. Cleft Care for the Dental Team. Midwest Dental Conference, April 2012. Kansas City, MO.
- 2011** Burleson, DS. Stop Hiding Your Smile! A Parent's Guide to Confidently Choosing an Orthodontist. Wasteland Press, (Shelbyville, KY) 2013.
- 2010** Burleson, DS. New Dentist Hot Buttons Are Meant for Pushing. Missouri Dental Association Focus Magazine. April 2010.
- 2009** Burleson, DS. Cleft and Craniofacial Care for the Dental Hygienist. Continuing education course provided for the Greater Kansas City Association of Dental Hygienists.
- 2006** Burleson, DS. Orthodontics and the Dental Hygienist. Continuing Education course provided in conjunction with GAC, International for hygienists in Kansas City.
- 2005** Burleson, DS. Orthognathic Surgery : When Orthodontics Can't Do it Alone. Predoctoral Orthodontics Course Lecture.
- 2003** Burleson, DS. Good Pain vs. Bad Pain. UMKC School of Dentistry Faculty Lunch and Learn.
- 2003** Burleson, DS. Characterization of unknown genes enriched in rat dorsal horn and induced by noxious stimulation. AADR Book of Abstracts; 746.
- 2003** Burleson, DS. Neuronal gene expression & future pain management systems. Midwest Dental Conference.
- 2003** Burleson, DS. Novel pain insights and treatments. UMKC School of Dentistry Summer Scholars Lecture Series.
- 2002** Burleson, DS. Educational Opportunities at the NIDCR. UMKC School of Dentistry Summer Scholars Lecture Series

BURLESON ORTHODONTICS

DR. DUSTIN S. BURLESON & ASSOCIATES

Specialist in Orthodontics & Dentofacial Orthopedics

4135 N Mulberry Drive • Kansas City, MO 64116 (816) 533-7566

burlesonorthodontics.com

KANSAS CITY | LIBERTY | EXCELSIOR SPRINGS | RAYMORE