

CASE STUDY

DR. RYAN TAMBURRINO

KENNETT SQUARE, PA & PRINCETON JUNCTION, NJ



DUSTIN BURLESON SEMINARS

“Hi, I’m name is Ryan Tamburrino. I have two orthodontic offices, one in Kennett Square, Pennsylvania, about an hour or so west of Philadelphia. And the second one is in Princeton Junction, New Jersey.” — **Dr. Ryan Tamburrino**



ARE YOU READY...

ready to entice and retain more customers in your practice and increase profits all in less time? Are you ready to gain the insight and resources you need to put the pieces of your ideal practice together so you can learn, grow and thrive?

Dustin Burleson and Burleson Seminars takes a different approach so you can gain the specific insight and resources you need to skyrocket your practice and increase profits tenfold.

“My office was pretty typical. I looked at people that had other orthodontic offices, and I tried to model things that they had done. But I wasn’t really sure how to put all the pieces together, and the systems really weren’t predictable. I’m always skeptical of things when other people do them, and I have to see how they work in my own hands. One of the things that really stood out was when I started to implement several of the concepts and started to see that they had a positive effect, not only in my practice but in how the families and the patients were responding to those changes. And the more and more that I implemented, and the more and more that I tried, I just started to see more positive responses from people.” – Dr. Tamburrino



Dustin Burleson has created systems and concepts that are based on helping you understand not only the latest research and best practices but, just as importantly, he dives deep into business and marketing systems so you can get the upper hand on your practice and your competition, becoming #1 in your field. You will be provided with step-by-step implementation instructions so you can quickly build and grow a thriving and profitable orthodontic practice. Discover how to effectively market and attract a steady stream of your ideal patients who get great results and refer others, making practicing a joy.

“The concepts that are presented and the strategies that are taught are really, really fantastic, and they really help our families trust us. Last year alone, we were actually up 125%, and this year is kind of looking to be almost the same.” – Dr. Tamburrino

WHAT WILL YOU LEARN?

- How to eliminate financial barriers that stop patients from choosing quality care
- How to streamline and enhance new patient processes to maximize conversion
- Real-time leading metrics that give actionable inside to optimize your business
- How to help more patients say YES to treatment when they design their payment options
- How to skyrocket your conversion rate with industry-leading tools tested in over 75,000 case starts
- How to balance your cash flow by leveraging open choice patient-drive plan selections
- How to streamline your insurance processes, from eligibility verification to claims and payments
- And so much more!

It is critical in this day and age of technology and vast competition to learn the latest research and how it can improve your patient outcomes so you can be the go-to leader in your community.

You will discover how to give your practice the edge and the power of niche marketing and why it can make or break your business. Learn how to leverage your unique talent in a way that will give you what you want so you can stop settling and taking what you can get. Dive into software automation systems that are designed to educate the patient and build comprehensive care programs that are easy to follow for greater patient compliance and practice revenue. Discover how to advertise your business for the lowest cost with the highest new patient return. Find out about Dustin’s “Shock and Awe” solutions that take all of the guess work out so you can put the emphasis on delivering excellent patient care while using tools that you can trust for the best patient compliance and results.

“For me the best part has by far been learning how to be different, learning how to really focus on what the patient and the families want and how to provide great customer service and still be efficient. To me, that has been one of the #1 game changers for my office. I would absolutely recommend Dustin and his seminar team to anybody that is looking to grow their office and have a strongly customer focused and exceptional patient-experienced environment!” – Dr. Tamburrino

“To me, why Burleson Seminars fits so well is that it doesn’t just require you to take the concepts and implement them. It requires you to think. So, anyone that is a thinker and likes to adapt concepts to their own liking, you will not be short of any number of ideas. You will be constantly flooded with new things to think about, new ways to implement and new ways to look at the same things that you’ve been doing over and over again. So, if you are a thinker and you don’t like things just handed to you, this is probably just exactly the place where you need to be.” – Dr. Tamburrino



After so many years in his own practice and understanding intimately the challenges and rewards that come with delivering results-focused, patient-centered care, Dustin wants to help you bypass all the research and mistakes. Orthodontics is changing and what we can all agree on is that to succeed you are going to have to learn to be a successful business person and marketer.

This is where many practices are failing — they are not equipped with the business and marketing know-how that is critical for success and this was the inspiration for bringing YOU Dustin’s game-changing seminars. He wants to personally invite you to discover how to gain the upper hand in delivering the best in patient care paired with the business and marketing systems that will ensure your success. And the best part — you will leave with a plan to go back and implement into your practice for immediate results. His events lay out the science, the business, the marketing and the technological tools to make it as easy as possible for you to THRIVE in creating a business and life you love.



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THOUGHT LEADERS WHO
WILL HELP YOU TO
LEARN, GROW AND
THRIVE.



IS YOUR PRACTICE A GOOD FIT FOR **BURLESON SEMINARS?**

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